

## **ATTACHMENT 2: MUNICIPAL-LEVEL INFORMATION**

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#### **DATA NOTE:**

Certain reported cities and towns indicate subscribership rates exceeding 100%. Several factors account for this. For example: (1) The source for household counts is actually the 2000 US Census as compiled by MassGIS for an estimate of Land Use, due to some rounding areas there is a small loss of household counts in specific areas; (2) The denominator only considers primary housing units, so secondary homes (such as vacation or temporary-use units) are not captured; (3) Similar to #2, there may be some discrepancy in defining a housing unit. For example, a complex of temporary housing units utilized for business travel would not be captured as a primary housing unit and possibly not even considered as a secondary housing unit by the Census, but depending upon how the account is set up a cable subscription from one of these units may be viewed by a company as residential; (4) For a variety of reasons a household may actually have more than one cable subscription; (5) New household growth since the 2000 US Census; and (6) Higher utilization of total housing units, in other words less unoccupied homes in a community in 2007 as compared to 2000.

**Municipality:** City or Town name.

**Region:** Economic study areas defined by the University of Massachusetts Donahue Institute.

Source: <http://www.massbenchmarks.org/regions/regions.htm>.

**Primary Housing Units, 2000:** Number of primary use households. Source: 2000 US Census.

**Sq Miles:** Land area of municipality expressed in square mileage. Source:

<http://www.mass.gov/mgis/boundary.htm>.

**Total Cable Subscribers:** Number of residential subscriptions to cable video service offered by all cable providers active within the municipality for the year indicated.

**Percentage of Households Subscribing to Cable Video Service:** Number of total residential cable subscribers to all cable video providers for the year indicated expressed as a percentage of the total number of housing units within the municipality in 2000.

**Incumbent Provider:** Carrier or descendant company awarded initial license to provide cable service within the municipality. Source: Massachusetts Cable Television Licenses. *See* [http://www.mass.gov/?pageID=ocaterminal&L=7&L0=Home&L1=Government&L2=Our+Agencies+and+Divisions&L3=Department+of+Telecommunications+and+Cable&L4=Competition+Division&L5=Cable+Television+Division&L6=Municipal+Information%3b+Licensing+and+Rate+Regulation&sid=Eoca&b=terminalcontent&f=dtc\\_catv\\_Cable\\_License\\_Town&csid=Eoca](http://www.mass.gov/?pageID=ocaterminal&L=7&L0=Home&L1=Government&L2=Our+Agencies+and+Divisions&L3=Department+of+Telecommunications+and+Cable&L4=Competition+Division&L5=Cable+Television+Division&L6=Municipal+Information%3b+Licensing+and+Rate+Regulation&sid=Eoca&b=terminalcontent&f=dtc_catv_Cable_License_Town&csid=Eoca).

**Incumbent Subscribers:** Number of residential subscriptions to basic cable service offered by Incumbent Provider in the year indicated. Source: Annual Cable Television [Form 300](#) Filings with the MDTC.

**Percentage of Households Subscribing to Incumbent Service:** Number of residential subscribers to Incumbent Provider service for the year indicated expressed as a percentage of the total number of housing units within the municipality in 2000.

Municipality	Region	Primary Housing Units, 2000	Sq Miles	Total Cable Subscribers, 2005	Percentage of HHs Subscribing to Cable Service, 2005	Total Cable Subscribers, 2006	Percentage of HHs Subscribing to Cable Service, 2006	Total Cable Subscribers, 2007	Percentage of HHs Subscribing to Cable Service, 2007
BEDFORD	Boston Metro	4,601	13.84	3,620	78.7%	3,730	81.1%	4,233	92.0%
BELLINGHAM	Boston Metro	5,522	18.88	4,851	87.8%	5,062	91.7%	5,130	92.9%
BELMONT	Boston Metro	9,833	4.76	6,443	65.5%	6,759	68.7%	7,239	73.6%
ACTON	Boston Metro	7,475	20.23	6,098	81.6%	6,359	85.1%	6,632	88.7%
BOLTON	Boston Metro	1,418	20.09	1,413	99.6%	1,459	102.9%	1,481	104.4%
BOSTON	Boston Metro	239,627	49.44	164,148	68.5%	174,792	72.9%	179,727	75.0%
BOXBOROUGH	Boston Metro	1,854	10.37	1,556	83.9%	1,604	86.5%	1,639	88.4%
BURLINGTON	Boston Metro	8,278	11.84	7,602	91.8%	7,911	95.6%	8,317	100.5%
FOXBOROUGH	Boston Metro	6,096	20.82	5,331	87.5%	5,339	87.6%	5,397	88.5%
FRAMINGHAM	Boston Metro	26,150	26.48	19,222	73.5%	19,463	74.4%	21,217	81.1%
ARLINGTON	Boston Metro	18,942	5.43	14,581	77.0%	14,706	77.6%	15,084	79.6%
ASHLAND	Boston Metro	5,661	12.85	5,061	89.4%	5,017	88.6%	5,098	90.1%
DOVER	Boston Metro	1,860	15.41	1,631	87.7%	1,651	88.8%	1,630	87.6%
BRAINTREE	Boston Metro	12,583	14.34	11,489	91.3%	11,483	91.3%	12,075	96.0%
BROOKLINE	Boston Metro	25,472	6.81	20,114	79.0%	20,391	80.1%	20,763	81.5%
CAMBRIDGE	Boston Metro	42,669	7.15	29,243	68.5%	30,717	72.0%	31,827	74.6%
CANTON	Boston Metro	7,944	19.48	6,650	83.7%	6,732	84.7%	7,254	91.3%
CARLISLE	Boston Metro	1,612	15.46	1,327	82.3%	1,395	86.5%	1,444	89.6%
CHELSEA	Boston Metro	11,869	2.21	8,185	69.0%	7,412	62.4%	7,471	62.9%
COHASSET	Boston Metro	2,671	10.04	2,539	95.1%	2,581	96.6%	2,591	97.0%
CONCORD	Boston Metro	5,942	25.77	4,893	82.3%	5,099	85.8%	5,182	87.2%
DEDHAM	Boston Metro	8,641	10.66	7,113	82.3%	7,414	85.8%	7,736	89.5%
FRANKLIN	Boston Metro	10,123	26.94	8,997	88.9%	9,111	90.0%	9,651	95.3%
EVERETT	Boston Metro	15,473	3.44	10,033	64.8%	10,583	68.4%	10,598	68.5%
HOLBROOK	Boston Metro	4,069	7.39	3,248	79.8%	3,231	79.4%	3,219	79.1%
HUDSON	Boston Metro	6,985	11.85	5,604	80.2%	5,821	83.3%	5,921	84.8%
LITTLETON	Boston Metro	2,937	17.51	2,458	83.7%	2,476	84.3%	2,763	94.1%

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MARLBOROUGH	Boston Metro	14,489	22	11,834	81.7%	12,014	82.9%	12,786	88.2%
MAYNARD	Boston Metro	4,302	5.4	3,085	71.7%	3,054	71.0%	3,078	71.5%
MELROSE	Boston Metro	10,986	4.74	9,138	83.2%	9,333	85.0%	9,896	90.1%
NATICK	Boston Metro	13,070	15.95	10,657	81.5%	10,830	82.9%	11,374	87.0%
HINGHAM	Boston Metro	7,203	22.72	6,720	93.3%	6,789	94.3%	6,931	96.2%
HOLLISTON	Boston Metro	4,791	19.02	3,996	83.4%	3,934	82.1%	4,356	90.9%
HOPKINTON	Boston Metro	4,411	27.83	4,323	98.0%	4,499	102.0%	4,588	104.0%
HULL	Boston Metro	4,520	2.91	4,094	90.6%	4,159	92.0%	4,242	93.8%
LEXINGTON	Boston Metro	11,109	16.61	8,808	79.3%	9,121	82.1%	9,691	87.2%
LINCOLN	Boston Metro	2,764	14.96	1,545	55.9%	1,639	59.3%	1,707	61.8%
LYNN	Boston Metro	33,634	11.43	22,367	66.5%	21,863	65.0%	23,878	71.0%
MALDEN	Boston Metro	22,976	5.06	15,497	67.4%	15,991	69.6%	16,444	71.6%
NAHANT	Boston Metro	1,604	1.14	1,341	83.6%	1,387	86.5%	1,428	89.0%
NEEDHAM	Boston Metro	10,622	12.73	8,550	80.5%	8,774	82.6%	9,287	87.4%
QUINCY	Boston Metro	38,868	16.71	30,201	77.7%	30,838	79.3%	31,766	81.7%
STONEHAM	Boston Metro	9,083	6.65	7,860	86.5%	7,755	85.4%	8,255	90.9%
STOW	Boston Metro	2,094	18.01	1,847	88.2%	1,901	90.8%	1,963	93.7%
MEDFIELD	Boston Metro	4,001	14.62	3,403	85.1%	3,441	86.0%	3,634	90.8%
MEDFORD	Boston Metro	22,150	8.46	16,551	74.7%	17,192	77.6%	17,624	79.6%
MEDWAY	Boston Metro	4,175	11.65	3,649	87.4%	3,603	86.3%	3,876	92.8%
MILFORD	Boston Metro	10,497	15	9,117	86.9%	9,012	85.9%	9,207	87.7%
MILLIS	Boston Metro	3,008	12.26	2,357	78.4%	2,334	77.6%	2,337	77.7%
MILTON	Boston Metro	8,950	13.18	7,468	83.4%	7,590	84.8%	7,433	83.1%
RANDOLPH	Boston Metro	11,308	10.44	8,661	76.6%	8,616	76.2%	8,462	74.8%
NEWTON	Boston Metro	31,032	18.16	8,514	27.4%	25,851	83.3%	27,032	87.1%
NORFOLK	Boston Metro	2,850	15.37	2,537	89.0%	2,541	89.2%	2,576	90.4%
NORWOOD	Boston Metro	11,642	10.45	9,354	80.3%	9,658	83.0%	10,162	87.3%

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SHARON	Boston Metro	6,011	24.38	4,762	79.2%	4,817	80.1%	4,803	79.9%
SHERBORN	Boston Metro	1,419	16.11	1,253	88.3%	1,260	88.8%	1,315	92.7%
SOMERVILLE	Boston Metro	31,388	4.13	21,804	69.5%	22,404	71.4%	22,632	72.1%
SOUTHBOROUGH	Boston Metro	2,949	15.54	2,659	90.2%	5,110	173.3%	2,820	95.6%
REVERE	Boston Metro	19,472	5.94	13,902	71.4%	13,680	70.3%	13,744	70.6%
SAUGUS	Boston Metro	9,962	11.4	9,066	91.0%	9,044	90.8%	9,016	90.5%
SUDBURY	Boston Metro	5,498	24.71	4,744	86.3%	4,765	86.7%	5,145	93.6%
SWAMPSCOTT	Boston Metro	5,610	3.04	4,746	84.6%	4,807	85.7%	5,020	89.5%
WRENTHAM	Boston Metro	3,356	22.59	3,118	92.9%	3,164	94.3%	3,220	95.9%
WAKEFIELD	Boston Metro	9,677	7.96	8,223	85.0%	8,480	87.6%	8,910	92.1%
WALPOLE	Boston Metro	8,039	21.08	6,798	84.6%	7,178	89.3%	7,247	90.1%
WALTHAM	Boston Metro	23,319	13.74	18,502	79.3%	18,887	81.0%	19,607	84.1%
WATERTOWN	Boston Metro	14,557	4.11	10,861	74.6%	11,176	76.8%	11,286	77.5%
WAYLAND	Boston Metro	4,639	15.82	4,029	86.9%	4,079	87.9%	4,112	88.6%
WELLESLEY	Boston Metro	8,609	10.48	7,392	85.9%	7,893	91.7%	7,605	88.3%
WESTON	Boston Metro	3,698	17.28	3,410	92.2%	3,472	93.9%	3,565	96.4%
WESTWOOD	Boston Metro	5,110	11.14	4,046	79.2%	4,133	80.9%	4,444	87.0%
WEYMOUTH	Boston Metro	21,968	17.66	19,163	87.2%	19,187	87.3%	19,362	88.1%
WINCHESTER	Boston Metro	7,821	6.36	6,538	83.6%	6,746	86.3%	7,004	89.6%
WINTHROP	Boston Metro	7,843	2.06	5,854	74.6%	5,726	73.0%	5,726	73.0%
WOBURN	Boston Metro	14,924	12.94	13,105	87.8%	13,851	92.8%	14,776	99.0%
BEVERLY	Northeast	15,755	15.44	13,658	86.7%	13,737	87.2%	13,719	87.1%
BILLERICA	Northeast	12,899	26.27	11,552	89.6%	11,740	91.0%	11,960	92.7%
BOXFORD	Northeast	2,557	24.4	2,496	97.6%	2,532	99.0%	2,576	100.7%
DRACUT	Northeast	10,477	21.37	9,526	90.9%	9,583	91.5%	9,592	91.6%
ESSEX	Northeast	1,312	14.53	2,528	192.7%	1,033	78.7%	1,073	81.8%
AMESBURY	Northeast	6,375	13.71	5,470	85.8%	5,332	83.6%	5,519	86.6%

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ANDOVER	Northeast	11,297	32.11	10,543	93.3%	10,939	96.8%	11,258	99.7%
DUNSTABLE	Northeast	920	16.75	880	95.7%	892	97.0%	957	104.0%
CHELMSFORD	Northeast	12,816	23.05	11,705	91.3%	11,706	91.3%	11,880	92.7%
DANVERS	Northeast	9,558	13.79	8,930	93.4%	8,431	88.2%	8,716	91.2%
GEORGETOWN	Northeast	2,567	13.12	2,546	99.2%	2,597	101.2%	2,676	104.2%
GROVELAND	Northeast	2,056	9.38	2,008	97.7%	2,036	99.0%	2,067	100.5%
GLOUCESTER	Northeast	12,583	26.75	10,267	81.6%	9,739	77.4%	10,024	79.7%
HAVERHILL	Northeast	22,939	35.58	19,604	85.5%	19,894	86.7%	19,940	86.9%
IPSWICH	Northeast	5,281	33.46	4,838	91.6%	4,916	93.1%	5,100	96.6%
MERRIMAC	Northeast	2,217	8.87	1,965	88.6%	1,906	86.0%	1,915	86.4%
MANCHESTER	Northeast	2,171	7.79	1,713	78.9%	1,705	78.5%	1,710	78.8%
MARBLEHEAD	Northeast	8,524	4.45	7,496	87.9%	7,467	87.6%	7,536	88.4%
HAMILTON	Northeast	2,660	14.93	2,390	89.8%	2,404	90.4%	2,445	91.9%
LAWRENCE	Northeast	24,421	7.41	16,656	68.2%	16,722	68.5%	17,370	71.1%
LOWELL	Northeast	37,818	14.52	29,359	77.6%	29,216	77.3%	29,362	77.6%
LYNNFIELD	Northeast	4,106	10.45	3,670	89.4%	3,811	92.8%	3,795	92.4%
NEWBURY	Northeast	2,433	24.39	2,399	98.6%	2,437	100.2%	2,437	100.2%
ROWLEY	Northeast	1,947	18.58	1,879	96.5%	1,918	98.5%	1,913	98.3%
TEWKSBURY	Northeast	9,960	21.1	9,457	94.9%	9,561	96.0%	9,913	99.5%
METHUEN	Northeast	16,578	22.96	14,552	87.8%	14,683	88.6%	15,220	91.8%
MIDDLETON	Northeast	2,296	14.46	2,459	107.1%	2,545	110.8%	2,657	115.7%
READING	Northeast	8,710	9.96	7,587	87.1%	8,005	91.9%	8,315	95.5%
NEWBURYPORT	Northeast	7,537	8.96	7,097	94.2%	7,061	93.7%	7,151	94.9%
NORTH ANDOVER	Northeast	9,692	27.62	9,272	95.7%	9,298	95.9%	9,558	98.6%
NORTH READING	Northeast	4,798	13.48	4,518	94.2%	4,610	96.1%	4,808	100.2%
PEABODY	Northeast	18,634	16.77	16,049	86.1%	16,305	87.5%	16,687	89.6%
PEPPERELL	Northeast	3,842	23.14	3,383	88.1%	3,393	88.3%	3,359	87.4%

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ROCKPORT	Northeast	3,487	7.13	3,154	90.5%	2,870	82.3%	3,062	87.8%
SALEM	Northeast	17,490	8.45	14,362	82.1%	14,499	82.9%	14,349	82.0%
SALISBURY	Northeast	3,013	15.95	2,943	97.7%	2,728	90.5%	3,048	101.2%
WENHAM	Northeast	1,287	8.1	1,243	96.6%	1,270	98.7%	1,280	99.5%
TOPSFIELD	Northeast	2,099	12.77	1,969	93.8%	2,022	96.3%	2,081	99.1%
WESTFORD	Northeast	6,819	31.3	5,905	86.6%	6,054	88.8%	6,146	90.1%
TYNGSBOROUGH	Northeast	3,735	18.07	3,136	84.0%	3,302	88.4%	3,412	91.4%
WEST NEWBURY	Northeast	1,391	14.73	1,256	90.3%	1,355	97.4%	1,345	96.7%
WILMINGTON	Northeast	7,017	17.12	6,463	92.1%	6,462	92.1%	6,828	97.3%
BERKLEY	Southeast	1,836	16.54	1,728	94.1%	1,760	95.9%	1,782	97.1%
ATTLEBORO	Southeast	15,914	27.8	13,576	85.3%	13,489	84.8%	13,457	84.6%
AVON	Southeast	1,718	4.53	1,459	84.9%	1,495	87.0%	1,480	86.1%
BROCKTON	Southeast	33,423	21.52	23,025	68.9%	23,140	69.2%	23,456	70.2%
DARTMOUTH	Southeast	10,445	62.05	10,657	102.0%	10,797	103.4%	11,035	105.6%
DUXBURY	Southeast	4,945	24.18	594	12.0%	4,475	90.5%	4,662	94.3%
EASTON	Southeast	7,506	29.19	7,326	97.6%	7,481	99.7%	7,564	100.8%
ABINGTON	Southeast	5,219	10.15	4,392	84.2%	4,340	83.2%	4,592	88.0%
ACUSHNET	Southeast	3,748	18.82	3,240	86.4%	3,268	87.2%	3,266	87.1%
EAST BRIDGEWATER	Southeast	4,344	17.53	3,981	91.6%	3,988	91.8%	4,013	92.4%
BRIDGEWATER	Southeast	7,483	28.36	6,950	92.9%	7,063	94.4%	7,074	94.5%
CARVER	Southeast	3,896	39.7	6,913	177.4%	3,012	77.3%	3,241	83.2%
DIGHTON	Southeast	2,184	22.26	1,937	88.7%	2,002	91.7%	2,038	93.3%
FREETOWN	Southeast	2,979	35.43	2,709	90.9%	2,740	92.0%	2,768	92.9%
FAIRHAVEN	Southeast	6,612	12.51	6,089	92.1%	6,128	92.7%	6,230	94.2%
FALL RIVER	Southeast	38,751	38.63	26,109	67.4%	25,466	65.7%	26,152	67.5%
KINGSTON	Southeast	4,239	18.95	3,381	79.8%	3,382	79.8%	3,807	89.8%
MANSFIELD	Southeast	7,844	20.42	6,916	88.2%	7,093	90.4%	7,164	91.3%

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MARSHFIELD	Southeast	8,902	28.71	7,885	88.6%	7,776	87.4%	9,064	101.8%
MIDDLEBOROUGH	Southeast	6,975	72.07	6,934	99.4%	6,940	99.5%	7,544	108.2%
HALIFAX	Southeast	2,737	17.34	1,960	71.6%	1,841	67.3%	2,140	78.2%
HANOVER	Southeast	4,349	15.65	4,288	98.6%	4,339	99.8%	4,352	100.1%
HANSON	Southeast	3,134	15.7	2,969	94.7%	2,947	94.0%	2,946	94.0%
LAKEVILLE	Southeast	3,260	36.04	3,239	99.4%	3,244	99.5%	3,252	99.8%
NORTH ATTLEBOROUGH	Southeast	10,481	19.38	9,156	87.4%	9,274	88.5%	9,309	88.8%
NORTON	Southeast	5,805	29.21	5,444	93.8%	5,547	95.6%	5,618	96.8%
PLAINVILLE	Southeast	3,001	11.45	2,737	91.2%	2,852	95.0%	2,878	95.9%
PLYMOUTH	Southeast	18,356	102.48	14,991	81.7%	14,515	79.1%	16,050	87.4%
PLYMPTON	Southeast	851	15.05	638	75.0%	636	74.7%	720	84.6%
REHOBOTH	Southeast	3,519	47.39	3,200	90.9%	3,341	94.9%	3,420	97.2%
ROCKLAND	Southeast	6,545	10.12	4,695	71.7%	4,558	69.6%	5,250	80.2%
SCITUATE	Southeast	6,670	17.25	6,729	100.9%	6,803	102.0%	6,827	102.4%
SEEKONK	Southeast	4,870	18.59	4,313	88.6%	4,241	87.1%	4,306	88.4%
MARION	Southeast	1,996	14.16	2,076	104.0%	2,085	104.5%	2,141	107.3%
MATTAPOISETT	Southeast	2,533	17.43	2,632	103.9%	2,600	102.6%	2,750	108.6%
RAYNHAM	Southeast	4,083	20.72	4,327	106.0%	4,614	113.0%	4,669	114.4%
NEW BEDFORD	Southeast	38,191	20.19	29,498	77.2%	29,184	76.4%	29,765	77.9%
NORWELL	Southeast	3,252	21.17	3,319	102.1%	3,369	103.6%	3,392	104.3%
PEMBROKE	Southeast	5,747	23.52	4,677	81.4%	4,663	81.1%	5,022	87.4%
SOMERSET	Southeast	6,959	8.17	5,983	86.0%	6,019	86.5%	6,030	86.7%
ROCHESTER	Southeast	1,545	36.06	1,496	96.8%	1,555	100.6%	1,587	102.7%
STOUGHTON	Southeast	10,485	16.43	8,562	81.7%	8,605	82.1%	8,700	83.0%
WAREHAM	Southeast	8,162	37.4	8,790	107.7%	8,632	105.8%	8,676	106.3%
SWANSEA	Southeast	5,907	23.15	4,815	81.5%	4,861	82.3%	4,937	83.6%
TAUNTON	Southeast	22,077	48.33	17,909	81.1%	18,190	82.4%	18,323	83.0%



<b>Municipality</b>	<b>Region</b>	<b>Primary Housing Units, 2000</b>	<b>Sq Miles</b>	<b>Total Cable Subscribers, 2005</b>	<b>Percentage of HHs Subscribing to Cable Service, 2005</b>	<b>Total Cable Subscribers, 2006</b>	<b>Percentage of HHs Subscribing to Cable Service, 2006</b>	<b>Total Cable Subscribers, 2007</b>	<b>Percentage of HHs Subscribing to Cable Service, 2007</b>
WEST BRIDGEWATER	Southeast	2,432	15.65	2,180	89.6%	2,251	92.6%	2,277	93.6%
WESTPORT	Southeast	5,416	52.26	4,028	74.4%	3,916	72.3%	3,830	70.7%
WHITMAN	Southeast	4,997	6.94	4,110	82.2%	4,093	81.9%	4,088	81.8%

Municipality	Incumbent Provider	Incumbent Subscribers, 2005	Percentage of Households Subscribing to Incumbent, 2005	Incumbent Subscribers, 2006	Percentage of Households Subscribing to Incumbent, 2006	Incumbent Subscribers 2007	Percentage of Households Subscribing to Incumbent, 2007
BEDFORD	Comcast	3,620	78.7%	3,730	81.1%	3,330	72.4%
BELLINGHAM	Comcast	4,851	87.8%	5,062	91.7%	5,130	92.9%
BELMONT	Comcast	6,443	65.5%	6,124	62.3%	5,205	52.9%
ACTON	Comcast	6,098	81.6%	5,746	76.9%	4,931	66.0%
BOLTON	Comcast	1,413	99.6%	1,459	102.9%	1,481	104.4%
BOSTON	Comcast	145,212	60.6%	159,841	66.7%	164,186	68.5%
BOXBOROUGH	Comcast	1,556	83.9%	1,560	84.1%	1,370	73.9%
BURLINGTON	Comcast	5,198	62.8%	5,060	61.1%	4,782	57.8%
FOXBOROUGH	Comcast	5,331	87.5%	5,339	87.6%	5,397	88.5%
FRAMINGHAM	Comcast	12,786	48.9%	13,237	50.6%	13,499	51.6%
ARLINGTON	Comcast	10,260	54.2%	10,281	54.3%	9,554	50.4%
ASHLAND	Comcast	5,061	89.4%	5,017	88.6%	5,098	90.1%
DOVER	Comcast	1,631	87.7%	1,651	88.8%	1,630	87.6%
BRAINTREE	Comcast	6,378	50.7%	6,290	50.0%	6,041	48.0%
BROOKLINE	Comcast	15,137	59.4%	15,537	61.0%	15,943	62.6%
CAMBRIDGE	Comcast	29,243	68.5%	30,717	72.0%	31,827	74.6%
CANTON	Comcast	6,650	83.7%	6,732	84.7%	5,786	72.8%
CARLISLE	Comcast	1,327	82.3%	1,395	86.5%	1,444	89.6%
CHELSEA	Comcast	8,185	69.0%	7,412	62.4%	7,471	62.9%
COHASSET	Comcast	2,539	95.1%	2,581	96.6%	2,591	97.0%
CONCORD	Comcast	4,893	82.3%	5,099	85.8%	5,182	87.2%
DEDHAM	Comcast	4,984	57.7%	5,321	61.6%	4,526	52.4%
FRANKLIN	Comcast	8,997	88.9%	9,111	90.0%	7,818	77.2%
EVERETT	Comcast	10,033	64.8%	10,583	68.4%	10,598	68.5%
HOLBROOK	Comcast	3,248	79.8%	3,231	79.4%	3,219	79.1%
HUDSON	Comcast	5,604	80.2%	5,821	83.3%	5,921	84.8%
LITTLETON	Comcast	2,458	83.7%	2,465	83.9%	1,876	63.9%
MARLBOROUGH	Comcast	11,834	81.7%	11,891	82.1%	10,320	71.2%
MAYNARD	Comcast	3,085	71.7%	3,054	71.0%	3,078	71.5%
MELROSE	Comcast	9,138	83.2%	9,333	85.0%	8,413	76.6%
NATICK	Comcast	8,222	62.9%	8,440	64.6%	7,558	57.8%
HINGHAM	Comcast	6,720	93.3%	6,789	94.3%	6,931	96.2%
HOLLISTON	Comcast	3,996	83.4%	3,934	82.1%	3,537	73.8%
HOPKINTON	Comcast	4,323	98.0%	4,053	91.9%	3,366	76.3%
HULL	Comcast	4,094	90.6%	4,159	92.0%	4,242	93.8%
LEXINGTON	Comcast	4,906	44.2%	5,044	45.4%	4,767	42.9%

<u>Municipality</u>	<u>Incumbent Provider</u>	<u>Incumbent Subscribers, 2005</u>	<u>Percentage of Households Subscribing to Incumbent, 2005</u>	<u>Incumbent Subscribers, 2006</u>	<u>Percentage of Households Subscribing to Incumbent, 2006</u>	<u>Incumbent Subscribers 2007</u>	<u>Percentage of Households Subscribing to Incumbent, 2007</u>
LINCOLN	Comcast	1,545	55.9%	1,554	56.2%	1,439	52.1%
LYNN	Comcast	22,367	66.5%	21,720	64.6%	18,886	56.2%
MALDEN	Comcast	15,497	67.4%	15,991	69.6%	16,444	71.6%
NAHANT	Comcast	1,341	83.6%	1,273	79.4%	1,042	65.0%
NEEDHAM	Comcast	6,257	58.9%	6,512	61.3%	5,833	54.9%
QUINCY	Comcast	30,201	77.7%	30,838	79.3%	31,766	81.7%
STONEHAM	Comcast	7,340	80.8%	6,582	72.5%	6,159	67.8%
STOW	Comcast	1,847	88.2%	1,901	90.8%	1,963	93.7%
MEDFIELD	Comcast	3,403	85.1%	3,441	86.0%	2,771	69.3%
MEDFORD	Comcast	16,551	74.7%	17,192	77.6%	17,624	79.6%
MEDWAY	Comcast	3,649	87.4%	3,603	86.3%	3,288	78.8%
MILFORD	Comcast	9,117	86.9%	9,012	85.9%	9,207	87.7%
MILLIS	Comcast	2,357	78.4%	2,334	77.6%	2,337	77.7%
MILTON	Comcast	7,468	83.4%	7,590	84.8%	7,433	83.1%
RANDOLPH	Comcast	8,661	76.6%	8,616	76.2%	8,462	74.8%
NEWTON	Comcast	1,925	6.2%	19,722	63.6%	18,125	58.4%
NORFOLK	Comcast	2,537	89.0%	2,541	89.2%	2,576	90.4%
NORWOOD	Comcast	4,495	38.6%	4,787	41.1%	4,702	40.4%
SHARON	Comcast	4,762	79.2%	4,817	80.1%	4,803	79.9%
SHERBORN	Comcast	1,253	88.3%	1,260	88.8%	1,250	88.1%
SOMERVILLE	Comcast	15,208	48.5%	15,979	50.9%	16,390	52.2%
SOUTHBOROUGH	Charter	2,659	90.2%	5,110	173.3%	2,033	68.9%
REVERE	Comcast	13,902	71.4%	13,680	70.3%	13,744	70.6%
SAUGUS	Comcast	9,066	91.0%	9,044	90.8%	9,016	90.5%
SUDBURY	Comcast	4,744	86.3%	4,765	86.7%	4,021	73.1%
SWAMPSCOTT	Comcast	4,746	84.6%	4,795	85.5%	4,363	77.8%
WRENTHAM	Comcast	3,118	92.9%	3,164	94.3%	3,220	95.9%
WAKEFIELD	Comcast	5,624	58.1%	5,720	59.1%	5,113	52.8%
WALPOLE	Comcast	6,798	84.6%	7,178	89.3%	7,247	90.1%
WALTHAM	Comcast	13,768	59.0%	14,196	60.9%	14,419	61.8%
WATERTOWN	Comcast	8,044	55.3%	8,404	57.7%	8,631	59.3%
WAYLAND	Comcast	4,029	86.9%	4,079	87.9%	4,112	88.6%
WELLESLEY	Comcast	7,392	85.9%	7,541	87.6%	6,160	71.6%
WESTON	Comcast	3,410	92.2%	3,472	93.9%	3,565	96.4%
WESTWOOD	Comcast	4,046	79.2%	4,133	80.9%	3,290	64.4%
WEYMOUTH	Comcast	19,163	87.2%	19,187	87.3%	19,362	88.1%

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WINCHESTER	Comcast	6,538	83.6%	6,031	77.1%	5,335	68.2%
WINTHROP	Comcast	5,854	74.6%	5,726	73.0%	5,726	73.0%
WOBURN	Comcast	10,081	67.5%	9,945	66.6%	9,782	65.5%
BEVERLY	Comcast	13,658	86.7%	13,737	87.2%	13,719	87.1%
BILLERICA	Comcast	11,552	89.6%	11,740	91.0%	11,960	92.7%
BOXFORD	Comcast	2,496	97.6%	2,375	92.9%	2,071	81.0%
DRACUT	Comcast	9,526	90.9%	9,583	91.5%	9,592	91.6%
ESSEX	Comcast	2,528	192.7%	1,033	78.7%	1,073	81.8%
AMESBURY	Comcast	5,470	85.8%	5,332	83.6%	5,519	86.6%
ANDOVER	Comcast	10,543	93.3%	10,268	90.9%	9,250	81.9%
DUNSTABLE	Charter	880	95.7%	892	97.0%	668	72.6%
CHELMSFORD	Comcast	11,705	91.3%	11,706	91.3%	11,880	92.7%
DANVERS	Comcast	8,930	93.4%	8,431	88.2%	8,716	91.2%
GEORGETOWN	Comcast	2,546	99.2%	2,570	100.1%	1,963	76.5%
GROVELAND	Comcast	2,008	97.7%	2,036	99.0%	2,067	100.5%
GLOUCESTER	Comcast	10,267	81.6%	9,739	77.4%	10,024	79.7%
HAVERHILL	Comcast	19,604	85.5%	19,894	86.7%	19,940	86.9%
IPSWICH	Comcast	4,838	91.6%	4,700	89.0%	4,122	78.1%
MERRIMAC	Comcast	1,965	88.6%	1,906	86.0%	1,915	86.4%
MANCHESTER	Comcast	1,713	78.9%	1,705	78.5%	1,710	78.8%
MARBLEHEAD	Comcast	7,496	87.9%	7,467	87.6%	7,536	88.4%
HAMILTON	Comcast	2,390	89.8%	2,165	81.4%	1,789	67.3%
LAWRENCE	Comcast	16,656	68.2%	16,722	68.5%	16,162	66.2%
LOWELL	Comcast	29,359	77.6%	29,216	77.3%	29,362	77.6%
LYNNFIELD	Comcast	3,670	89.4%	3,172	77.3%	2,568	62.5%
NEWBURY	Comcast	2,399	98.6%	2,437	100.2%	2,437	100.2%
ROWLEY	Comcast	1,879	96.5%	1,918	98.5%	1,910	98.1%
TEWKSBURY	Comcast	9,457	94.9%	8,932	89.7%	7,205	72.3%
METHUEN	Comcast	14,552	87.8%	14,683	88.6%	14,270	86.1%
MIDDLETON	Comcast	2,459	107.1%	2,545	110.8%	2,657	115.7%
READING	Comcast	7,587	87.1%	6,640	76.2%	6,005	68.9%
NEWBURYPORT	Comcast	7,097	94.2%	7,061	93.7%	7,151	94.9%
NORTH ANDOVER	Comcast	9,272	95.7%	9,298	95.9%	9,558	98.6%
NORTH READING	Comcast	4,518	94.2%	4,024	83.9%	3,469	72.3%
PEABODY	Comcast	16,049	86.1%	16,305	87.5%	16,687	89.6%
PEPPERELL	Charter	3,383	88.1%	3,393	88.3%	3,359	87.4%

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ROCKPORT	Comcast	3,154	90.5%	2,870	82.3%	3,062	87.8%
SALEM	Comcast	14,362	82.1%	14,499	82.9%	14,349	82.0%
SALISBURY	Comcast	2,943	97.7%	2,728	90.5%	3,048	101.2%
WENHAM	Comcast	1,243	96.6%	1,153	89.6%	1,003	77.9%
TOPSFIELD	Comcast	1,969	93.8%	1,965	93.6%	1,568	74.7%
WESTFORD	Comcast	5,905	86.6%	6,054	88.8%	6,146	90.1%
TYNGSBOROUGH	Comcast	3,136	84.0%	3,059	81.9%	2,702	72.3%
WEST NEWBURY	Comcast	1,256	90.3%	1,171	84.2%	1,013	72.8%
WILMINGTON	Comcast	6,463	92.1%	6,462	92.1%	5,283	75.3%
BERKLEY	Comcast	1,728	94.1%	1,760	95.9%	1,782	97.1%
ATTLEBORO	Comcast	13,576	85.3%	13,489	84.8%	13,457	84.6%
AVON	Comcast	1,459	84.9%	1,495	87.0%	1,480	86.1%
BROCKTON	Comcast	23,025	68.9%	23,140	69.2%	23,456	70.2%
DARTMOUTH	Comcast	10,657	102.0%	10,797	103.4%	11,035	105.6%
DUXBURY	Comcast	594	12.0%	4,475	90.5%	4,662	94.3%
EASTON	Comcast	7,326	97.6%	7,481	99.7%	7,564	100.8%
ABINGTON	Comcast	4,392	84.2%	4,340	83.2%	4,592	88.0%
ACUSHNET	Comcast	3,240	86.4%	3,268	87.2%	3,266	87.1%
EAST BRIDGEWATER	Comcast	3,981	91.6%	3,988	91.8%	4,013	92.4%
BRIDGEWATER	Comcast	6,950	92.9%	7,063	94.4%	7,074	94.5%
CARVER	Comcast	6,913	177.4%	3,012	77.3%	3,241	83.2%
DIGHTON	Comcast	1,937	88.7%	2,002	91.7%	2,038	93.3%
FREETOWN	Comcast	2,709	90.9%	2,740	92.0%	2,768	92.9%
FAIRHAVEN	Comcast	6,089	92.1%	6,128	92.7%	6,230	94.2%
FALL RIVER	Comcast	26,109	67.4%	25,466	65.7%	26,152	67.5%
KINGSTON	Comcast	3,381	79.8%	3,382	79.8%	3,807	89.8%
MANSFIELD	Comcast	6,916	88.2%	7,093	90.4%	7,164	91.3%
MARSHFIELD	Comcast	7,885	88.6%	7,776	87.4%	7,181	80.7%
MIDDLEBOROUGH	Comcast	6,934	99.4%	6,940	99.5%	5,838	83.7%
HALIFAX	Comcast	1,960	71.6%	1,841	67.3%	2,140	78.2%
HANOVER	Comcast	4,288	98.6%	4,339	99.8%	4,352	100.1%
HANSON	Comcast	2,969	94.7%	2,947	94.0%	2,946	94.0%
LAKEVILLE	Comcast	3,239	99.4%	3,244	99.5%	3,252	99.8%
NORTH ATTLEBOROUGH	Comcast	9,156	87.4%	9,274	88.5%	9,309	88.8%
NORTON	Comcast	5,444	93.8%	5,547	95.6%	5,618	96.8%
PLAINVILLE	Comcast	2,737	91.2%	2,852	95.0%	2,878	95.9%

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PLYMOUTH	Comcast	14,991	81.7%	14,515	79.1%	16,050	87.4%
PLYMPTON	Comcast	638	75.0%	636	74.7%	720	84.6%
REHOBOTH	Comcast	3,200	90.9%	3,341	94.9%	3,420	97.2%
ROCKLAND	Comcast	4,695	71.7%	4,558	69.6%	3,889	59.4%
SCITUATE	Comcast	6,729	100.9%	6,803	102.0%	6,827	102.4%
SEEKONK	Comcast	4,313	88.6%	4,241	87.1%	4,306	88.4%
MARION	Comcast	2,076	104.0%	2,085	104.5%	1,852	92.8%
MATTAPOISETT	Comcast	2,632	103.9%	2,600	102.6%	2,319	91.6%
RAYNHAM	Comcast	4,327	106.0%	4,614	113.0%	4,669	114.4%
NEW BEDFORD	Comcast	29,498	77.2%	29,184	76.4%	29,765	77.9%
NORWELL	Comcast	3,319	102.1%	3,369	103.6%	3,392	104.3%
PEMBROKE	Comcast	4,677	81.4%	4,663	81.1%	5,022	87.4%
SOMERSET	Comcast	5,983	86.0%	6,019	86.5%	6,030	86.7%
ROCHESTER	Comcast	1,496	96.8%	1,555	100.6%	1,587	102.7%
STOUGHTON	Comcast	8,562	81.7%	8,605	82.1%	8,700	83.0%
WAREHAM	Comcast	8,790	107.7%	8,632	105.8%	8,676	106.3%
SWANSEA	Comcast	4,815	81.5%	4,861	82.3%	4,937	83.6%
TAUNTON	Comcast	17,909	81.1%	18,190	82.4%	18,323	83.0%
WEST BRIDGEWATER	Comcast	2,180	89.6%	2,251	92.6%	2,277	93.6%
WESTPORT	Charter	4,028	74.4%	3,916	72.3%	3,830	70.7%
WHITMAN	Comcast	4,110	82.2%	4,093	81.9%	4,088	81.8%